



CREW PORTLAND, WE'RE PROUD OF OUR CITY...

And all of the amazing things our members have to offer, here is a look back on some of the things we have been doing.

As we approach the end of the year, CREW Portland has been a vital partner in shaping the commercial real estate landscape. Our monthly programs offer valuable insights into possibilities in the industry, while our intimate members-only gatherings strengthen our friendships. The various committees have been diligently working to provide the best experiences for everyone.

As we enter this season of gratitude, I want to take a moment to express my heartfelt thanks to our board of directors, co-chairs, and dedicated committee members. Your commitment and the countless hours you invest in CREW and your colleagues are truly inspiring. It is an honor to work alongside such remarkable individuals who are continually striving to enhance our industry for everyone.

Thank you - Samantha Jordan
2025 CREW Portland President

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We are excited to recognize the incoming board members for the 2026 term.

2026 INCOMING BOARD



President
Caitlin Pettijohn



Immed. Past President
Samantha Jordan



President-Elect
Kelsey Machuca



Treasurer
Hayley Mueller



Network Delegate
Christine Zinkgraf



Director of DEI
Ash Mitchell



Director of Sponsorship
Isla McLeod



Director of Membership
Dannielle Booth



Director of Programs
Emily Leonard



Director of Careers
Paige Camacho



Director of Future Leaders
Brooke Dunahugh



Director of Marketing
Julie Eng

Thank you for your dedication and leadership, and to say goodbye to a few of our outgoing members.



Immediate Past President
Krystal Lee



Director Careers
Jennifer Levy
Cascade Environmental



Director DEI
Kelly Johnson
3J Consulting



Director Marketing
Lacey Wright
Crystal Greens



Director Sponsorship
Jesse Cathey
Banner Bank

CREW BRIDGE AWARDS

The Bridge Award is designed to honor and celebrate the remarkable women in commercial real estate who have significantly contributed to or positively impacted the industry through outstanding transactions or networking connections with fellow members. Thank you CREW Awards Committee co-chairs!!!

Nominate someone today
www.crew-portland.org/bridge-awards

CALL FOR 2025 BRIDGE AWARD NOMINATIONS!

Nominate members who have used CREW resources to **bridge opportunities** and drive our industry forward.

CONGRATULATIONS BRIDGE AWARD WINNERS!



CHRISTINE ZINKGRAF
Lease Crutcher Lewis



MARISSA MEISNER
McKinstry

Congratulations to Christine Zinkgraf of Lease Crutcher Lewis and Marissa Meisner of McKinstry, recipients of the latest CREW Portland Bridge Award!

This award celebrates remarkable members who elevate one another through outstanding collaboration, and Christine and Marissa exemplify that spirit.

Their successful partnership with Lease Crutcher Lewis's new Portland office highlights the power of CREW connections in action.

STAY INFORMED

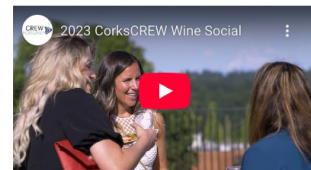
Bookmark our Events page:
www.crew-portland.org/calendar

Social Channels

Facebook | CREWPortland
X.com | CREWPortland
Instagram | crewportland
LinkedIn | CREW-portland
YouTube Channel | @CREWPortland

Thank you CREW Marketing Committee!!!!

Chapter Videos





THE CULTURE CORE

INSIDE THE PORTLAND ART MUSEUM'S \$141M EXPANSION AND PORTLAND'S CIVIC COMEBACK EXPANSION

So many things, what a packed event in September program!

Powerhouse speakers Brian Ferriso talking about the Portland Art Museum's amazing expansion and the very thoughtful process of how they got there over the past 12 years. The importance of integrating the community experience with the museum and how that spills out into the parkblocks. Wonderful to hear that everyone under 17 is free to explore the artwork, a great way to giveback to future generations.

Lisa Abuaf with Prosper Portland and Art Pearce with Portland Bureau of Transportation, tag teamed to talk about how the streets and green spaces are being looked at differently. Enhanced to

entice creative uses of the space and invite more businesses to grow and active the downtown metro area, with the creation of the green loop, or as Alisa Pyszka referred to it as, "the squishy bubbles".

Adam B. Taylor, of Downtown Development Group, spoke about some of the innovative ideas his tenants were asking for that have seen a high rate of success in bringing people to the downtown core.

Highlights from our outstanding CREW Portland chapter members: Arielle Weedman with Programs thank you for planning this fantastic event! Isla McLeod, with Sponsorship, Brooke Dunahugh with Future Leaders, Kelsey Loverro with Marketing/Bridge Awards, Holly Vetrone with Careers, thank you for presenting, your leadership within our chapter is amazing!



PORTLAND'S NEWEST ENTERTAINMENT VENUES

CREW PORTLAND, THANK YOU AGAIN, PROGRAMS COMMITTEE AND MARISSA MEISNER, GREAT JOB HELPING CRAFT THE OCTOBER PROGRAM; YOU ALL NAILED ANOTHER EVENT.

The sold-out “Spotlight on Portland, Exploring the Newest Entertainment Venues” was inspiring for what is to come. From the revitalization of the Lloyd Mall with AEG Presents partnering with Monqui Presents to build a new 4,250-attendee music venue, to Live Nation Entertainment bringing life to the empty lot in the east side industrial district with a new 3,500-attendee performance venue, and to Portland State University’s new 1,200-seat performing arts and culture center.

Our city has a lot to be proud of in the coming few years!!!

Thank you Amy Nagy from Prosper Portland for moderating the panel and digging deep into the back stories of these projects. Mary Clare Bourjaily with Live Nation Entertainment and Katie Brogan with AEG Presents and Sarah Schwarz with PSU Foundation.

2025 CREW NATIONAL CONVENTION

What an incredible week Oct 7-10. Thank you CREW Network and CREW Austin for hosting over 1,400 attendees, what a ride! These snapshots don't do it justice, from the opening moment - Austin went BIG... Marketplace, Chely Wright sang us in through storytelling, an economic overview with Hessa Nadji set the tone for the coming year, and former Prime Minister Dame Jacinda Ardern wrapped up the conference with a powerful and inspirational

fireside chat with CREW Network President Cindy MacMillan. Weaved in between these keynotes were insightful sessions regarding AI in CRE, Market trends, the effects of Tariffs, Negotiations Tactics, Setting Boundaries, the Future of Data Centers and Infrastructure, and more...

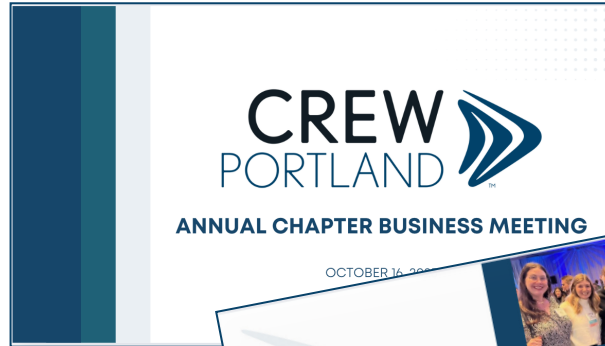
2026 Convention - Miami, FL. Chapter Scholarships open next spring, stay tuned...



2025 CHAPTER ANNUAL MEETING

As a member of the chapter, you are encouraged to attend the Annual Business Meeting. This meeting was facilitated by Kelsey Machuca, CREW Portland Network Delegate.

Members will hear from Samantha Jordan, 2025 President, Caitlin Pettijohn, 2026 CREW Chapter President, Hayley Mueller, CREW Treasurer, and other Directors of the Board.



Recording available in case you missed it.



CREW FOUNDATION

Building a solid foundation for women in commercial real estate for more than 25 years. We are committed to bringing more women into commercial real estate with programs that educate women and girls about the career opportunities available to them and providing mentoring for those new to the industry.

Donate today and help further the careers for the next generation in the CRE Industry!

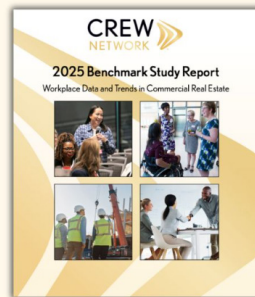
Thank you CREW Chapter Delegates, Kelsey and Caitlin!!!
www.crewnetwork.org/crew-network-foundation

2025 BENCHMARK STUDY NETWORK

Just released, the 2025 CREW Network Benchmark study, a few things to note from it:

- Women make 4% less than men in base salaries
- Women make 13% less in overall compensation packages, including base salary, commission, bonuses and profit-sharing
- Women make 35% less in compensation from commission, bonuses, and profit-sharing.
- Women comprise 38% of the commercial real estate industry overall. This percentage has remained almost constant over the last 20 years.
- For the fourth straight study, women hold approximately 9% of C-suite positions.
- Women are far more likely than men to report that

their career or compensation has been negatively affected by their family status—27% of women compared to 10% of men.



**Now Available:
2025 CREW Network Benchmark Study**

ACCESS THE STUDY →

CREW CAREERS

A platform that introduces high school students to the numerous career opportunities available in the commercial real estate industry. The Committee focuses on connecting students to industry leaders and providing those leaders a platform to share their stories about their careers, how their careers connect them to their community, the educational and/or experiential background required, and the truth about what it takes to flourish in those careers.

This Committee is seeking members to serve on the committee to help develop and deliver high-engagement programming to students, as well as connect with leaders in our industry and provide them a platform to share their experiences and insights.

Looking for a rewarding experience? Contact Paige about joining the CREW Careers Committee!!!

DREAM BIG, BUILD BIGGER

Exploring Careers in
Commercial Real Estate
& Electrical Trades



CAREERS OCTOBER EVENT

CREW Portland's Careers Committee is excited to partner with the Portland Workforce Alliance to host a fall career day for high school students, offering a hands-on look at the many career paths in commercial real estate.

Students will:

- Explore what it's like to work as an electrician through hands-on activities
- Tour Christenson Electrics' offices and warehouse
- Get coaching from professionals across construction and commercial real estate
- Learn to start and grow a career through apprenticeship, college, and/or work experience

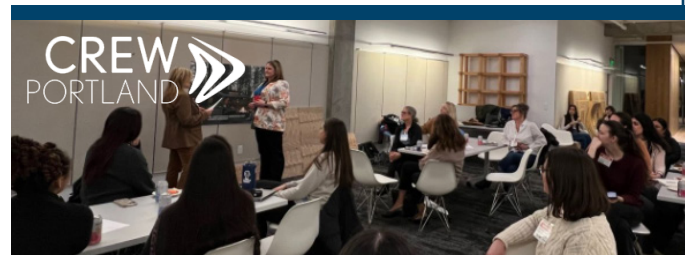
We're helping inspire the next generation!!

FUTURE LEADERS

NEW - APPLICATIONS OPEN NOVEMBER

Ready to share your hard-learned career wisdom with the new generation of commercial real estate leaders? Or looking for help forging your own path in the industry?

Future Leaders Mentee and Mentor applications are open! Please submit your applications by Nov. 14th to participate in the next cohort.



Mentees and mentors can expect to attend monthly meetings on topics like career coaching, emerging technology, development case studies, and build lasting relationships.

Visit www.crew-portland.org/committees and choose "Future Leaders" to learn more.

CELEBRATING YOUR MEMBERSHIP YEAR ROUND!

EVENING ReCREWting

Membership October Event

Tuesday, October 21, 2025 | 5:00 PM - 6:30 PM PST

This event is for CREW Members who want to introduce others in the industry to our organization. It is a way for them to hear about member benefits and opportunities. Register yourself and a guest or two and enjoy light snacks and beverages in a truly spectacular space that has a beautiful, manicured greenspace patio off the main room and spectacular views of the city.

Board and committee members will share information and experiences. Attendees have the opportunity to join CREW for the remainder of 2025 and all of 2026 for the cost of a 12-month membership.



DID YOU KNOW?

Joining a committee is one of the best ways to get involved, share your skills, and expand your network.

Visit CREWPortland.org to check out the available committees and start making an impact today!

crewportland.org

FARM TO FANCY AN EVENING OF GENEROSITY AND GLAM

Membership November Event

Tuesday, November 18, 2025 | 5:00 PM - 7:00 PM

Join CREW members for an evening of networking and GIVING, to kick off the holiday season. Come as you are or dress as fancy as you wish. All donations made at the time of registration, will benefit Portland Toy & Joy Makers. If you can't make the event but would like to donate, click Buy Tickets, choose 0 under tickets and then enter the amount of your donation.

Please donate at checkout when registering for the event.



2026 MEMBERSHIP RENEWALS


Reminder - 2026 CREW Membership renewals are upon us, please renew before the end of the year!



ESTATE PLANNING AT ANY AGE

Making Estate Planning Easy, Understandable & Affordable

 November 6th

 12:00–1:00 PM

 Fox Tower



Lunch provided by



FINANCIAL ACUMEN

RSVP for Estate Planning Made Simple! Join us for our next Financial Acumen Series event featuring Attorney Kruss of Kruss Law. Michelle will break down the essentials of estate planning, making what can be a complex process more approachable, understandable, and achievable.

November 6, 2025

12:00–1:00 PM

Fox Tower, 805 SW Broadway, Suite 1400

Lunch provided by INLINE Construction

This is a members-only event.

Visit CREW-Portland.org and select the Member Login button to access your member account to register.

CREW EVENTS

Stay informed of our upcoming events, bookmark our calendar page today!
www.crew-portland.org

13 THE DIGITAL GOLD RUSH: POWERING THE NORTHWEST'S FUTURE
NOV

12 DECEMBER LUNCH | FIRESIDE CHAT
DEC

16 31ST ANNUAL FORECAST BREAKFAST
JAN

Member Only Events

21 **Evening of ReCREWting**
OCT
This event is for CREW Members who want to introduce others in the industry to our organization.

06 **Estate Planning at Any Age**
NOV
Estate planning can be challenging. It is never too soon to start the process.

06 **Farm to Fancy | An Evening of Generosity and Glam**
NOV
CREW members for an evening of networking and GIVING, to kick off the holiday season.

THANK YOU

Thank you to our amazing, dedicated CREW co-chairs and committee members, without whom we would not be able to host these fantastic events. As a 100% volunteer-run organization, it's the power of our members that makes things happen! THANK YOU very much for all the 2025 Board members!

SAVE THE DATE



31ST ANNUAL FORECAST BREAKFAST

Shaping What's Next: Analytics,
Adaptation, and Advancement

January 16, 2026

8:15 a.m. Check-in, Coffee & Networking | 9:00 - 10:30 a.m. Program
Hyatt Regency at the Oregon Convention Center



crew-portland.org

THANK YOU 2025 SPONSORS!

PLATINUM SPONSORS



GOLD SPONSORS



SILVER SPONSORS



BRONZE SPONSORS



2026 SPONSORSHIP

PARTNER WITH CREW PORTLAND AND BUILD YOUR BRAND!

- 240+ MEMBERS
- 33 YEARS OF DEDICATION TO ADVANCING WOMEN IN PORTLAND
- 8 MONTHLY PROGRAMS ATTRACTING 100+ ATTENDEES
- 130+ GOLF TOURNAMENT ATTENDEES SOLD OUT ANNUALLY
- FORECAST BREAKFAST 400+ ATTENDEES
- SOCIAL MEDIA AUDIENCE 3,850+
- 2 ANNUAL CAREER DAYS
- 30+ UNDERREPRESENTED STUDENTS
- 225+ ATTENDEES SOLD OUT ANNUALLY

2026 CREW ANNUAL SPONSORSHIP

The Sponsorship Committee has been working diligently to provide members with the 2026 Sponsorship Brochure. To reserve your 2026 sponsorship, click [here](#). Sponsorships are due by December 5, 2025.

For questions, please contact:

Director of Sponsorship, Isla McLeod at isla.mcleod@cushwake.com