

2024 SPONSORSHIP



PARTNER WITH CREW PORTLAND AND BUILD YOUR BRAND!

200+
MEMBERS

ONE OF THE LARGEST U.S.
CHAPTERS!



FORECAST
BREAKFAST

400+
ATTENDEES



30

YEARS OF DEDICATION
TO ADVANCING WOMEN
IN PORTLAND



SOCIAL MEDIA
AUDIENCE

3,200↑



8

MONTHLY PROGRAMS
ATTRACTING 110+
ATTENDEES



2 ANNUAL
CAREER DAYS

30+
UNDERREPRESENTED
STUDENTS



130+

GOLF TOURNAMENT
ATTENDEES
**SOLD OUT
ANNUALLY**

CORKSCREW

225+
ATTENDEES
SOLD OUT ANNUALLY



WHY CREW PORTLAND?

30 YEARS OF DEDICATION TO ADVANCING WOMEN IN CRE:



MENTORSHIP & EDUCATION

CREW Portland hosts bi-annual workshops that educate under-represented high school students about the CRE industry.



LEADERSHIP DEVELOPMENT

CREW Portland provides leadership and professional development training for early-career CRE professionals through the Future Leaders program.



SCHOLARSHIPS & RESEARCH

CREW Network provides 25 annual scholarships of \$5,000 each for women studying within the CRE field as well as annual industry analysis of female advancement in CRE through our global Foundation program.



PLATINUM SPONSOR | \$9,000

SPONSORS ARE PROVIDED AN EXCLUSIVE OPPORTUNITY TO BE THE SOLE SPONSOR WITHIN THEIR SPECIFIC INDUSTRY OR PROFESSION AT THE PLATINUM LEVEL!

MONTHLY PROGRAMS

- 3 Complimentary program registrations
- Opportunity to speak/ play video (3 Minutes)
- Company name announced at all programs
- Company logo on signage at all programs
- Opportunity to be selected as a panelist for a program (based on topic expertise)

FORECAST BREAKFAST

- 8 Complimentary registrations
- Reserved company table
- Marketed on CREW Portland website in conjunction with the event
- Listed as a Platinum Sponsor in 2 Portland Business Journal advertisements
- Large company logo presented in email marketing and featured in event program
- Company logo featured in opening remarks presentation
- Company mentioned in opening remarks
- Company logo prominently displayed on event invite

CORKSCREW

Event Sponsor

- 4 Complimentary registrations
- Large company logo presented in email marketing
- Company logo featured on event signage

GOLF TOURNAMENT

- 4 Complimentary registrations (team of 4)

MEMBERSHIP

- 2 Complimentary CREW Portland memberships
- 1 Complimentary registration to CREW Network Convention (approx. \$1,200 value)

FUTURE LEADERS

Mentee Program

- Opportunity to be selected as a panelist for a program (based on topic expertise)
- Opportunity to be a guest mentor (based on topic)

SOCIAL MEDIA MARKETING

- 4 Social media promotions across CREW Portland social channels (Instagram, Facebook, LinkedIn, and Twitter)
- Reach an audience of over 3,200+ commercial real estate professionals



info@crew-portland.org



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GOLD SPONSOR | \$5,750

MONTHLY PROGRAMS

- 2 Complimentary program registrations
- Company name announced at all programs
- Company logo on signage at all programs
- Opportunity to be selected as a panelist for a program (based on topic expertise)

FORECAST BREAKFAST

- 6 Complimentary registrations
- Reserved company table with purchase of 2 additional tickets
- Marketed on CREW Portland website in conjunction with the event
- Listed as a Gold Sponsor in 2 Portland Business Journal advertisements
- Scaled company logo presented in email marketing and featured in event program
- Company logo featured in opening remarks presentation
- Company mentioned in opening remarks

CORKSCREW

Catering Sponsor

- 3 Complimentary registrations
- Company logo presented in email marketing
- Company logo featured on event signage

GOLF TOURNAMENT

- 2 Complimentary registrations

MEMBERSHIP

- 1 Complimentary CREW Portland memberships

FUTURE LEADERS

Mentee Program

- Opportunity to be selected as a panelist for a program (based on topic expertise)
- Opportunity to be a guest mentor (based on topic)

SOCIAL MEDIA MARKETING

- 2 Social media promotions across CREW Portland social channels (Instagram, Facebook, LinkedIn, and Twitter)
- Reach an audience of over 3,200+ commercial real estate professionals



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SILVER SPONSOR | \$3,500

MONTHLY PROGRAMS

- 2 Complimentary program registrations
- Company name announced at 4 programs
- Company logo on signage at 4 programs
- Opportunity to be selected as a panelist for a program (based on topic expertise)

CORKSCREW

Tasting Sponsor

- 2 Complimentary registrations
- Company logo in email marketing
- Company logo featured on event signage

SOCIAL MEDIA MARKETING

- 2 Social media promotions across CREW Portland social channels

FORECAST BREAKFAST

- 4 Complimentary registrations (table with purchase of 4 additional tickets)
- Marketed on CREW Portland website in conjunction with the event
- Listed as a Silver Sponsor in 2 Portland Business Journal advertisements
- Scaled company logo presented in email marketing and featured in event program
- Company logo featured in opening remarks presentation
- Company mentioned in opening remarks

FUTURE LEADERS

Mentee Program

- Opportunity to be selected as a panelist for a program (based on topic expertise)
- Opportunity to be a guest mentor

BRONZE SPONSOR | \$1,750

MONTHLY PROGRAMS

- 1 Complimentary program registration
- Company name announced at 4 programs
- Company logo on signage at 4 programs
- Opportunity to be selected as a panelist for a program (based on topic expertise)

CORKSCREW

- 1 Complimentary registration

FUTURE LEADERS

Mentee Program

- Opportunity to be selected as a panelist for a program (based on topic expertise)
- Opportunity to be a guest mentor

FORECAST BREAKFAST

- 2 Complimentary registrations (table with purchase of 6 additional tickets)
- Marketed on CREW Portland website in conjunction with the event
- Listed as a Bronze Sponsor in 2 Portland Business Journal advertisements
- Scaled company logo presented in email marketing and featured in event program
- Company logo featured in opening remarks presentation
- Company mentioned in opening remarks

SOCIAL MEDIA MARKETING

- 1 Social media promotion across CREW Portland social channels



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ADD ON: IMPACT PARTNER | \$2,000*

***IN ADDITION TO YOUR SUPPORT AS A CREW PORTLAND PLATINUM, GOLD, SILVER, OR BRONZE SPONSOR, ELEVATE YOUR IMPACT WITH AN EXCLUSIVE IMPACT PARTNER CONTRIBUTION!**

FUTURE LEADERS SPONSOR 1 Available

YOUR IMPACT:

CREW Portland's Future Leaders Mentorship Program aims to elevate under-represented voices and varying lived experiences through mentoring early-career commercial real estate professionals.

Each year, established CREW Portland members volunteer as mentors and engage with early-career mentees on a variety of CRE topics for the purpose of building relationships, sharing leadership skills, and helping advance mentees' careers.

EXCLUSIVE BENEFITS:

- Recognition as the overall program sponsor at each of the 9 Future Leaders sessions
- Promotion across CREW Portland social media channels as the overall program sponsor
- Ability to contribute company collateral and swag within the end of year gift to mentees
- Opportunity to speak about your company at 1 Future Leaders session
- Recognition as the Future Leaders Impact Partner at 1 CREW lunch program



“As a Portland transplant, it was important for me to get connected with an inclusive and uplifting space of experienced women in the CRE Industry. I always looked forward to the CREW Future Leaders meeting, where I learned so much about the various aspects and careers in CRE from the most accomplished and passionate mentors in the industry. It has been an incredible experience filled with advice, support, fun, and expertise!”

KIERRA WING | PROPERTY COORDINATOR,
CITY OF PORTLAND | 2021-2022 MENTEE



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ADD ON: IMPACT PARTNER | \$2,000*

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CAREER DAY SPONSOR

2 Available

YOUR IMPACT:

CREW Careers has a mission to educate youth about the opportunities in Commercial Real Estate through hands on and engaging activities.

Twice a year, CREW Careers partners with local organizations and schools with a focus to reach youth and demographics currently under-represented in the Commercial Real Estate industry.

EXCLUSIVE BENEFITS:

- Recognition as the overall program sponsor at 1 bi-annual Career Day event
- Promotion across CREW Portland social media channels as the overall program sponsor
- Ability to contribute company collateral and swag to students that attend the event
- Opportunity to speak about your company at 1 bi-annual Career Day event
- Recognition as the CREW Careers Impact Partner at 1 CREW lunch program

“ CREW Careers Day showed me all the amazing aspects CRE jobs offer as well as the tough parts. If I could describe the experience in one word, it would be inspiring because it truly opened my eyes to what my future could be. ”

CANBY HIGH SCHOOL STUDENT



“ CREW Careers showed me real examples of people who started out wanting one career or majoring in a specific area in college then deciding to do something totally different. It's nice to know that I can change my mind and still end up successful! ”

REYNOLDS HIGH SCHOOL STUDENT



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ADD ON: IMPACT PARTNER | \$2,000*

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SMALL BUSINESS SPONSOR

Limited Number Available

YOUR IMPACT:

CREW Portland believes that our attention to equity, our advancement of diversity, and our commitment to inclusion makes our community stronger.

Join us in advancing and amplifying diversity, equity, and inclusion by supporting a local small business/ MWBE (Minority or Women-owned Business Enterprise) company. Your Impact Partner sponsorship contribution affords the equivalent of Bronze sponsorship level benefits to a local small business/ MWBE company of your choice.

IMPACT PARTNER BENEFITS:

- Recognition as a CREW Small Business Impact Partner at 1 CREW lunch program
- Ability to promote tactical contributions to investing in a MWBE company and improve industry diversity

SMALL BUSINESS BENEFITS:

- All Bronze level sponsorship benefits
- Concierge sponsorship engagement with the CREW Board Director of DEI to ensure the company is welcomed and engaged
- 1 small business employee is invited to join the Future Leaders program as a mentee and/or as a program mentor



FACILITATING SUPPORT FOR DEI WITHIN CREW AND BEYOND!

CREW celebrates multiple approaches and points of view. We are committed to building a community of respect, dignity, fairness, empathy, acceptance, and equality. In our DEI journey we pledge to continuously embrace our honest intentions, strive to be vulnerable and forgiving all while embracing challenges to address systematic change with concrete actions.



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SUMMARY OF BENEFITS



PLATINUM

GOLD

SILVER

BRONZE

MONTHLY PROGRAMS

Complimentary Registration	X3	X2	X2	X1
Opportunity to Speak/ Play Video (3 mins)	✓			
Company Name Announced	ALL PROGRAMS	ALL PROGRAMS	4 PROGRAMS	4 PROGRAMS
Company Logo on Signage	ALL PROGRAMS	ALL PROGRAMS	4 PROGRAMS	4 PROGRAMS
Opportunity to be a Panelist	✓	✓	✓	✓

FORECAST BREAKFAST

Complimentary Registration	X8 +RESERVED TABLE	X6 TABLE W/ 2 PURCHASED TICKETS	X4 TABLE W/ 4 PURCHASED TICKETS	X2 TABLE W/ 6 PURCHASED TICKETS
Marketed on CREW Website	✓	✓	✓	✓
Featured in 2 PBJ Advertisements	✓	✓	✓	✓
Logo Listed in Email Marketing	LARGE LOGO	SCALED LOGO	SCALED LOGO	SCALED LOGO
Logo Listed in Event Program	LARGE LOGO	SCALED LOGO	SCALED LOGO	SCALED LOGO
Company Mentioned in Opening Remarks	✓	✓	✓	✓
Logo in Opening Remarks Presentation	LARGE LOGO	SCALED LOGO	SCALED LOGO	SCALED LOGO
Logo Prominently Displayed on Event Invite	✓			



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SUMMARY OF BENEFITS



PLATINUM

GOLD

SILVER

BRONZE

CORKSCREW

Complimentary Registration	X4	X3	X2	X1
Logo Displayed in Email Marketing	✓	✓	✓	
Logo Featured on Event Signage	EVENT SPONSOR	CATERING SPONSOR	TASTING SPONSOR	

GOLF TOURNAMENT

Complimentary Registration	X4	X2		
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MEMBERSHIP

Complimentary Membership	X2	X1		
Complimentary Registration to Convention	X1			

FUTURE LEADERS

Opportunity to be a Panelist	✓	✓	✓	✓
Opportunity to be a Guest Mentor	✓	✓	✓	✓

SOCIAL MEDIA MARKETING

Social Media Marketing Promotions	X4	X2	X2	X1
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