

Invest in CREW

SPONSORSHIP OPPORTUNITIES 2022

PARTNER WITH CREW PORTLAND TO EXPAND EXPOSURE TO KEY RELATIONSHIP BUILDING OPPORTUNITIES

A CREW Portland sponsorship provides:

- Targeted access to the professionals who influence and lead commercial real estate in our market
- A cost-effective way to market, network and increase business opportunities
- Access to the CREW Portland lunch programs
- Access to our programs and events that reach our 210+ local members, 700+ members regionally, and 2,000+ local commercial real estate professionals

Sponsorship support expands mentoring & education opportunities for future leaders

CREW Portland was established 28 years ago to:

- Offer a forum for industry professionals to share their respective knowledge and abilities
- Provide education, networking and business referrals
- Increase diversity and inclusion within the commercial real estate industry
- Provide members with both leadership opportunities and professional development

CREW members are engaged, involved & dedicated to the organization and its sponsors!



**SOLD
OUT**
golf tournament

industry leading
forecast breakfast

12,000+
global members

corksCREW
SOLD OUT

8 luncheons
per year

CREW
PORTLAND 

CREW-PORTLAND.ORG

Platinum Level \$8,000

EXCLUSIVE WITHIN YOUR INDUSTRY OR PROFESSION AT THIS LEVEL

Monthly Luncheon Sponsor

- Opportunity to speak/play video for 3 minutes (1x)
- Company name announced at 8 lunches a year
- Company logo presented at event
- Complimentary registrations for 8 lunches
- Access to attendee contact list (Name & Co)
- Opportunity to host an event *

Forecast Breakfast – Platinum Level

- Brief presentation live or via video
(Contact May Han: may.han@dutchbros.com)
- Complimentary table for 8
- Logo on table tents
- Sponsor logo prominently displayed on invite
- Listed as Platinum sponsor in (2) ads in the Portland Business Journal
- Recognition on CREW PORTland website in conjunction with the event
- Access to attendee contact list (Name & Co)

CorksCREW – Event Sponsor

- Large logo in event emails
- Complimentary registrations
- Recognition on event signage
- Attendee contact list (Name & Co)

Golf Tournament

- Complimentary tickets for team of 4

Social Media Promotion

- Social Media Promotion (4x per year)
- Reach an audience of over 2,000 commercial real estate professionals across CREW Portland social channels
- Shared articles to CREW's social media sites
- Approximately (54) leads per post
(Contact: crewportland@gmail.com)

Membership Benefits

- Complimentary CREW memberships with local and national benefits (candidates must qualify)
- (1) CREW Network Convention complimentary registration

CREW Talks

- Opportunity to host 20-30 minute virtual event.
Note: this is not a luncheon program.

Gold Level \$5,000

Monthly Luncheon Sponsor

- Company name announced at 8 lunches a year
- Company logo presented at event
- Complimentary registrations for 8 lunches
- Access to attendee contact list (Name & Co)
- Opportunity to host an event *

Forecast Breakfast – Gold Level

- Complimentary table for 8
- Company logo on table tents
- Listed as Gold sponsor in (2) ads in the Portland Business Journal
- Recognition on CREW website in conjunction with the event
- Attendee contact list (Name & Co)

CorksCREW – Catering Sponsor

- Logo in event emails
- Complimentary registrations
- Recognition as catering sponsor on event signage
- Access to attendee contact list (Name & Co)

Golf Tournament

- Complimentary tickets for 2 players

Social Media Promotion

- Social Media Promotion (2x per year)
- Reach an audience of over 2,000 commercial real estate professionals across CREW Portland social channels
- Approximately (54) leads per post
(Contact: crewportland@gmail.com)

Membership Benefits

- (1) CREW Membership with local and national benefits (candidate must qualify)

CREW Talks

- Opportunity to host 20-30 minute virtual event.
Note: this is not a luncheon program.

Silver Level \$3,000

Monthly Luncheon Sponsor

- Company name announced at 4 lunches a year
- Company logo presented at event
- Complimentary registration for 4 lunches
- Opportunity to host an event *

Forecast Breakfast – Silver Level

- Complimentary registrations
- Company logo on table tents
- Listed as Silver sponsor in (2) ads in the Portland Business Journal
- Recognition on CREW website in conjunction with the event

CorksCREW

- Company logo in event emails
- Complimentary registration
- Recognition as tasting sponsor on event signage

Social Media Promotion

- Social Media Promotion (2x per year)
- Reach an audience of over 2,000 commercial real estate professionals across CREW Portland social channels
- Approximately (54) leads per post
(Contact: crewportland@gmail.com)

CREW Talks

- Opportunity to host 20-30 minute virtual event.
Note: this is not a luncheon program.

Bronze Level \$1,500

Monthly Luncheon Sponsor

- Company name announced at 4 lunches a year
- Complimentary registration for 4 lunches
- Opportunity to host an event *

Forecast Breakfast – Bronze Level

- Complimentary registration
- Company logo on table tents
- Listed as Bronze sponsor in (2) ads in the Portland Business Journal
- Recognition on CREW website in conjunction with the event

CorksCREW

- Complimentary registration

Social Media Promotion

- Social Media Promotion (1x per year)
- Reach an audience of over 2,000 commercial real estate professionals across CREW Portland social channels
- Approximately (54) leads per post
(Contact: crewportland@gmail.com)

Business Partner \$1,000

Monthly Luncheon Sponsor

- Company name announced at 4 lunches a year
- Complimentary registration for 4 lunches
- Opportunity to host an event *

Forecast Breakfast – Bronze Level

- Complimentary registration
- Company logo on table tents
- Listed as Business Partner sponsor in (2) ads in the Portland Business Journal
- Recognition on CREW website in conjunction with the event

Social Media Promotion

- Social Media Promotion (1x per year)
- Reach an audience of over 2,000 commercial real estate professionals across CREW Portland social channels
- Approximately (54) leads per post
(Contact: crewportland@gmail.com)

* Sponsors interested in hosting a lunch program will need to complete pre-screening form

Luncheons: Typically occur second (2nd) Thursday of the month

Submit to Programs Committee: Director - Amy Zoltie (amy@hurleydev.com); Co-Chairs - Kelsey Machuca (kmachuca@cresa.com), and Beth Nguyen (bnguyen@gmco.com)

Topic Guidelines: Programs are to be objective, non-political, educational, related to commercial real estate, and collaboration with other CREW members is encouraged

SUMMARY OF BENEFITS

	PLATINUM	GOLD	SILVER	BRONZE	BUSINESS PARTNER
Monthly Luncheon	<ul style="list-style-type: none"> • Opportunity to speak/play video for 3 minutes (1x) • Company name announced at 8 lunches • Logo at event (banner/presentation) • (2) complimentary registrations for 8 lunches • Host an event • Attendee contact list (Name & Co) 	<ul style="list-style-type: none"> • Company name announced at 8 lunches • Logo at event (banner/presentation) • (2) complimentary registrations for 8 lunches • Host an event • Attendee contact list (Name & Co) 	<ul style="list-style-type: none"> • Company name announced at 4 lunches • Logo at event (banner/presentation) • (1) complimentary registration for 4 lunches • Host an event 	<ul style="list-style-type: none"> • Company name announced at 4 lunches • (1) complimentary registration for 4 lunches • Host an event 	<ul style="list-style-type: none"> • Company name announced at 4 lunches • (1) complimentary registration for 4 lunches • Host an event
Forecast Breakfast	<ul style="list-style-type: none"> • Brief presentation live or via video • Table for 8 • Logo on table tents • Listed as platinum sponsor in (2) ads in the Portland Business Journal • Recognition on CREW website in conjunction with the event • Attendee contact list (Name & Co) • Sponsor prominently displayed on invite 	<ul style="list-style-type: none"> • Table for 8 • Logo on table tents • Listed as gold sponsor in (2) ads in the Portland Business Journal • Recognition on CREW website in conjunction with the event • Attendee contact list (Name & Co) 	<ul style="list-style-type: none"> • (4) complimentary registrations • Logo on table tents • Listed as silver sponsor in (2) ads in the Portland Business Journal • Recognition on CREW website in conjunction with the event 	<ul style="list-style-type: none"> • (2) complimentary registrations • Logo on table tents • Listed as bronze sponsor in (2) ads in the Portland Business Journal • Recognition on CREW website in conjunction with the event 	<ul style="list-style-type: none"> • (1) complimentary registration • Logo on table tent • Listed as business partner sponsor in (2) ads in the Portland Business Journal • Recognition on CREW website in conjunction with the event
CorksCREW Event	<ul style="list-style-type: none"> • Large logo in event emails • (4) Complimentary Registrations • Recognition on event signage 	<ul style="list-style-type: none"> • Logo in event emails • (2) Complimentary Registrations • Recognition as catering sponsor on event signage 	<ul style="list-style-type: none"> • Logo in event emails • (1) Complimentary Registration • Recognition as tasting sponsor on event signage 	<ul style="list-style-type: none"> • (1) Complimentary Registration 	
Golf Tournament	<ul style="list-style-type: none"> • Complimentary foursome 	<ul style="list-style-type: none"> • (2) Complimentary Players 			
Social Media	<ul style="list-style-type: none"> • Social Media Promotion (4x per year) - 2000+ professionals • Shared Articles to CREW's social media sites • Approximately (54) leads per post 	<ul style="list-style-type: none"> • Social Media Promotion (2x per year) - 2000+ professionals • Approximately (54) leads per post 	<ul style="list-style-type: none"> • Social Media Promotion (2x per year) - 2000+ professionals • Approximately (54) leads per post 	<ul style="list-style-type: none"> • Social Media Promotion (1x per year) - 2000+ professionals • Approximately (54) leads per post 	<ul style="list-style-type: none"> • Social Media Promotion (1x per year) - 2000+ professionals • Approximately (54) leads per post
CREW Talks	<ul style="list-style-type: none"> • Sponsor hosted 20-30 minute virtual program 	<ul style="list-style-type: none"> • Sponsor hosted 20-30 minute virtual program 	<ul style="list-style-type: none"> • Sponsor hosted 20-30 minute virtual program 		
CREW Membership	<ul style="list-style-type: none"> • (2) Complimentary Memberships 	<ul style="list-style-type: none"> • (1) Complimentary Membership 			
CREW Network Convention	<ul style="list-style-type: none"> • (1) Complimentary Registration 				

“CREW Portland ensures sponsors receive their full value, with timely reminders to take advantage of all of the sponsor benefits. The brand recognition, quality of programs for education and market knowledge, and friendly atmosphere just can't be beat.”

- Elissa Looney – Perlo Construction



2022 SPONSORSHIP OPPORTUNITY PLEDGE FORM

THANK YOU FOR CHOOSING TO SUPPORT CREW PORTLAND!

Your sponsorship will help us continue to create a forum for professionals in the commercial real estate industry to share their respective knowledge and abilities through education, networking and business referrals.

TO SPONSOR AND PAY:

Please fill out this page and email it to us at info@crew-portland.org. We will send you an invoice to pay from when we receive your reservation form. Annual sponsorship needs to be paid in full by 1/10/2022.

Payment may be submitted by mail to:

CREW Portland
PO Box 5093
Portland, OR 97208
503-768-4299 | info@crew-portland.org

Note: If paying by check, make payable to CREW Portland.

ANNUAL LEVEL A MOUNT:

- | | | | |
|-------------------------|----------------------------------|---------------------------------|----------------------------------|
| Platinum Sponsor | <input type="checkbox"/> \$8,000 | Bronze Sponsor | <input type="checkbox"/> \$1,500 |
| Gold Sponsor | <input type="checkbox"/> \$5,000 | Business Partner Sponsor | <input type="checkbox"/> \$1,000 |
| Silver Sponsor | <input type="checkbox"/> \$3,000 | | |

IN-KIND SPONSORSHIP:

I wish to be contacted about In-Kind Sponsorship.

In-kind sponsors don't pay money for the exchange of promotion through out chapter. Instead, they perform services or offer their products based on an exchange of retail value. Our In-Kind Sponsors will be recognized at the value of their donation as an annual sponsor.

ACT NOW

Our Investment Opportunities
SELL OUT FAST!
Look for the right fit for your firm today!

SPONSORSHIP PLEDGE:

Firm Name: _____

Contact Name: _____

Title: _____

Address: _____

Phone: _____

Email: _____

Date: _____

Is someone in your firm a CREW member? (Not required for sponsorship) Yes | No

If not, would you like to be contacted regarding membership? Yes | No