

Invest in CREW

SPONSORSHIP BROCHURE 2021

PARTNER WITH CREW PORTLAND TO EXPAND EXPOSURE TO KEY RELATIONSHIP BUILDING OPPORTUNITIES

A CREW Portland sponsorship provides:

- Targeted access to the professionals who influence and lead commercial real estate in our market.
- A cost-effective way to market, network and increase business opportunities.
- Access to the CREW Portland lunch programs.
- These programs and events reach our 210+ local members, 700+ members regionally, and 2,000+ local commercial real estate professionals.

Sponsorship support expands mentoring & education opportunities for future leaders

CREW Portland was established 27 years ago to:

- Offer a forum for industry professionals to share their respective knowledge and abilities,
- Provide education, networking and business referrals,
- Increase the diversity and inclusion within the commercial real estate industry, and
- Provide members with both leadership opportunities and professional development.

CREW members are engaged, involved & dedicated to the organization and its sponsors!



**SOLD
OUT**
golf tournament

410 attendees @
forecast breakfast

12,000+
global members

corksCREW
SOLD OUT

10 luncheons
per year

CREW
PORTLAND 

CREW-PORTLAND.ORG

Platinum Level \$8,000*

EXCLUSIVE WITHIN YOUR INDUSTRY OR PROFESSION AT THIS LEVEL

Monthly Luncheon Sponsor

- Opportunity to speak/play video for 3 minutes
- Company name announced at lunch
- Logo in panelist background
- (3) tickets to the virtual event
- (2) tickets to the in person event
- Attendee contact list

Forecast Breakfast – Platinum Level

- (50) tickets to the virtual event
- Large logo in event emails
- Opening remarks recognition with large logo on-screen
- Platinum sponsor in (2) ads in the Portland Business Journal
- Recognition on CREW website in conjunction with the event
- Attendee contact list
- Logo in panelists' background

CorksCREW – Event Sponsor

- Large logo in event emails
- (2) Complimentary Registration
- Logo in sommelier' background
- Attendee contact list

Golf Tournament Complimentary foursome

- Complimentary foursome
- Attendee contact list

Social Media Promotion

- Open for Business Emails
- Social Media Promotion (4x per year) Shared Articles to CREWs social media sites
- Approximately (54) leads per post

Membership Benefits

- (2) CREW Memberships with local and national benefits (candidates must qualify)
- (1) CREW Network Convention complimentary registration

Host Lunch Program

- Sponsor hosted lunch program
(Coordinate with Programs via pdxprograms@gmail.com)

Host Short Virtual Program

- Sponsor hosted 20-30 minute virtual program
(Coordinate with info@crew-portland.org)

Gold Level \$5,000*

Monthly Luncheon Sponsor

- Company name announced at lunch
- Logo in panelist background
- (3) tickets to the virtual event
- (2) tickets to the in person event
- Attendee contact list

Forecast Breakfast – Gold Level

- (50) tickets to the virtual event
- Standard logo in event emails
- Opening remarks recognition with medium logo on-screen
- Listed as gold sponsor in 2 ads in the Portland Business Journal
- Recognition on CREW website in conjunction with the event
- Attendee contact list

CorksCREW – Catering Sponsor

- Logo in event emails
- (2) complimentary registrations
- Recognition on event signage
- Attendee contact list

Golf Tournament – 2 complimentary players

- (2) Complimentary Players
- Attendee contact list

Social Media Promotion

- Open for Business Emails
- Social Media Promotion (2x per year) Shared Articles to CREWs social media sites
- Approximately (54) leads per post

Membership Benefits

- (1) CREW Memberships with local and national benefits (candidates must qualify)

Host Lunch Program

- Sponsor hosted lunch program
(Coordinate with Programs via pdxprograms@gmail.com)

Host Short Virtual Program

- Sponsor hosted 20-30 minute virtual program
(Coordinate with info@crew-portland.org)

Silver Level \$3,000*

Monthly Luncheon Sponsor

- Company name announced at (5) lunches
- Logo in panelist background
- (2) tickets to the virtual event
- (1) tickets to the in person event
- Attendee contact list

Forecast Breakfast – Silver Level

- (25) tickets to the virtual event
- Standard logo in event emails
- Opening remarks recognition with standard logo on-screen
- Listed as silver sponsor in (2) ads in the Portland Business Journal
- Recognition on CREW website in conjunction with the event
- Attendee contact list

CorksCREW

- Logo in event emails
- (1) complimentary registrations

- Recognition on event signage
- Attendee contact list

Social Media Promotion

- Open for Business Emails
- Social Media Promotion (2x per year) Shared Articles to CREWs social media sites
- Approximately (54) leads per post

Host Lunch Program

- Sponsor hosted lunch program
(Coordinate with Programs via pdxprograms@gmail.com)

Host Short Virtual Program

- Sponsor hosted 20-30 minute virtual program
(Coordinate with info@crew-portland.org)

Bronze Level \$1,500*

Monthly Luncheon Sponsor

- Company name announced at (5) lunches
- (1) ticket to the virtual event
- (1) ticket to the in person event
- Attendee contact list

Forecast Breakfast – Bronze Level

- (15) tickets to the virtual event
- Standard logo in event emails
- Opening remarks recognition with standard logo on-screen
- Listed as bronze sponsor in (2) ads in the Portland Business Journal
- Recognition on CREW website in conjunction with the event
- Attendee contact list

CorksCREW

- 1 complimentary registration
- Attendee contact list

Social Media Promotion

- Open for Business Emails
- Social Media Promotion (1x per year) Shared Articles to CREWs social media sites
- Approximately (54) leads per post

Host Lunch Program

- Sponsor hosted lunch program
(Coordinate with Programs via pdxprograms@gmail.com)

Business Partner \$1,000*

Monthly Luncheon Sponsor

- Company name announced at (5) lunches
- (1) ticket to the virtual event
- (1) ticket to the in person event
- Attendee contact list

Forecast Breakfast – Bronze Level

- (10) tickets to the virtual event
- Standard logo in event emails
- Opening remarks recognition with standard logo on-screen
- Listed as friend sponsor in (2) ads in the Portland Business Journal

- Recognition on CREW website in conjunction with the event
- Attendee contact list

Social Media Promotion

- Open for Business Emails
- Social Media Promotion (1x per year) Shared Articles to CREWs social media sites
- Approximately (54) leads per post

Host Lunch Program

- Sponsor hosted lunch program
(Coordinate with Programs via pdxprograms@gmail.com)

* Sponsors interested in hosting a program will need to complete pre-screening form and submit to pdxprograms@gmail.com. Programs are to be objective, non-political, educational, related to commercial real estate, and collaboration with other CREW members is encouraged. Preference given to Platinum and Gold sponsors.

Summary of Benefits

	PLATINUM	GOLD	SILVER	BRONZE	BUSINESS PARTNER
Monthly Luncheon	<ul style="list-style-type: none"> • Opportunity to speak/play video for 3 minutes • Company name announced at lunch • Logo in panelist background • (3) tickets to the virtual event • (2) tickets to the in person event • Attendee contact list 	<ul style="list-style-type: none"> • Company name announced at lunch • Logo in panelist background • (3) tickets to the virtual event • (2) tickets to the in person event • Attendee contact list 	<ul style="list-style-type: none"> • Company name announced at 5 lunches • Logo in panelist background • (2) tickets to the virtual event • (1) tickets to the in person event • Attendee contact list 	<ul style="list-style-type: none"> • Company name announced at 5 lunches • (1) tickets to the virtual event • (1) tickets to the in person event • Attendee contact list 	<ul style="list-style-type: none"> • Company name announced at 5 lunches • (1) tickets to the virtual event • (1) tickets to the in person event • Attendee contact list
Forecast Breakfast	<ul style="list-style-type: none"> • (50) tickets to the virtual event • Large logo in event emails • Opening remarks recognition with large logo on-screen • Platinum sponsor in (2) ads in the Portland Business Journal • Recognition on CREW website in conjunction with the event • Attendee contact list • Logo in panelists' background 	<ul style="list-style-type: none"> • (50) tickets to the virtual event • Standard logo in event emails • Opening remarks recognition with medium logo on-screen • Listed as gold sponsor in (2) ads in the Portland Business Journal • Recognition on CREW website in conjunction with the event • Attendee contact list 	<ul style="list-style-type: none"> • (25) tickets to the virtual event • Standard logo in event emails • Opening remarks recognition with standard logo on-screen • Listed as silver sponsor in (2) ads in the Portland Business Journal • Recognition on CREW website in conjunction with the event • Attendee contact list 	<ul style="list-style-type: none"> • (15) tickets to the virtual event • Standard logo in event emails • Opening remarks recognition with standard logo on-screen • Listed as bronze sponsor in (2) ads in the Portland Business Journal • Recognition on CREW website in conjunction with the event • Attendee contact list 	<ul style="list-style-type: none"> • (10) tickets to the virtual event • Standard logo in event emails • Opening remarks recognition with standard logo on-screen • Listed as friend sponsor in (2) ads in the Portland Business Journal • Recognition on CREW website in conjunction with the event • Attendee contact list
CorksCREW Event	<ul style="list-style-type: none"> • Large logo in event emails • (2) Complimentary Registration • Logo in sommelier' background • Attendee contact list 	<ul style="list-style-type: none"> • Logo in event emails • (2) Complimentary Registration • Recognition on event signage • Attendee contact list 	<ul style="list-style-type: none"> • Logo in event emails • (1) Complimentary Registration • Recognition on event signage • Attendee contact list 	<ul style="list-style-type: none"> • (1) Complimentary Registration • Attendee contact list 	
Golf Tournament	<ul style="list-style-type: none"> • Complimentary foursome • Attendee contact list 	<ul style="list-style-type: none"> • (2) Complimentary Players • Attendee contact list 			
Social Media	<ul style="list-style-type: none"> • Open for Business Emails • Social Media Promotion (4x per year) Shared Articles to CREWs social media sites • Approximately (54) leads per post 	<ul style="list-style-type: none"> • Open for Business Emails • Social Media Promotion (2x per year) Shared Articles to CREWs social media sites • Approximately (54) leads per post 	<ul style="list-style-type: none"> • Open for Business Emails • Social Media Promotion (2x per year) Shared Articles to CREWs social media sites • Approximately (54) leads per post 	<ul style="list-style-type: none"> • Open for Business Emails • Social Media Promotion (1x per year) Shared Articles to CREWs social media sites • Approximately (54) leads per post 	<ul style="list-style-type: none"> • Open for Business Emails • Social Media Promotion (1x per year) Shared Articles to CREWs social media sites • Approximately (54) leads per post
CREW Membership	<ul style="list-style-type: none"> • Membership x 2 	<ul style="list-style-type: none"> • Membership x 1 			
CREW Network Convention	<ul style="list-style-type: none"> • Registration x 1 				
Host Lunch Program	Sponsor hosted lunch program	Sponsor hosted lunch program	Sponsor hosted lunch program	Sponsor hosted lunch program	Sponsor hosted lunch program
Host Short Virtual Program	Sponsor hosted 20-30 minute virtual program	Sponsor hosted 20-30 minute virtual program	Sponsor hosted 20-30 minute virtual program		



2021 SPONSORSHIP OPPORTUNITY PLEDGE FORM

THANK YOU FOR CHOOSING TO SUPPORT CREW PORTLAND!

Your sponsorship will help us continue to create a forum for professionals in the commercial real estate industry to share their respective knowledge and abilities through education, networking and business referrals.

TO SPONSOR AND PAY:

Please fill out this page and email it to us at info@crew-portland.org. We will send you an invoice to pay from when we receive your reservation form. Annual sponsorship needs to be paid in full by 1/15/2021.

Payment may be submitted by mail to:

CREW Portland
PO Box 5093
Portland, OR 97208
503-768-4299 | info@crew-portland.org

Note: If paying by check, make payable to CREW Portland.

ANNUAL LEVEL A MOUNT:

Platinum Sponsor \$8,000

Gold Sponsor \$5,000

Silver Sponsor \$3,000

Bronze Sponsor

Business Partner Sponsor

\$1,500

\$1,000

IN-KIND SPONSORSHIP:

I wish to be contacted about In-Kind Sponsorship.

In-kind sponsors don't pay money for the exchange of promotion through out chapter. Instead, they perform services or offer their products based on an exchange of retail value. Our In-Kind Sponsors will be recognized at the value of their donation as an annual sponsor.

ACT NOW

Our Investment Opportunities
SELL OUT FAST!
Look for the right fit for your firm today!

SPONSORSHIP PLEDGE:

Firm Name: _____

Contact Name: _____

Title: _____

Address: _____

Phone: _____

Email: _____

Date: _____

Is someone in your firm a CREW member? (Not required for sponsorship) Yes | No

If not, would you like to be contacted regarding membership? Yes | No