



# ANNUAL SPONSORSHIP PROGRAM 2019

## 25th Anniversary of CREW Portland

CREW Portland was established to create a forum for professionals in the commercial real estate industry to share their respective knowledge and abilities through education, networking and business referrals. CREW members pride themselves on working to increase the diversity in the commercial real estate industry and in providing members with both leadership opportunities and professional development.

A CREW Portland sponsorship provides firms with targeted access to the professionals who influence and lead commercial real estate in our market. Not only are they accomplished and driven, CREW Portland members are engaged, involved and loyal to the organization and its sponsors.

The annual sponsorship program was created to provide an easy and cost effective way to position your company and increase your business opportunities with our 160+ members and the 1300+ local commercial real estate professionals we reach through each of our programs and events.

**Ready to sponsor or have questions?**

[Sponsorship Chair](#)

Angel Benavidez  
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## Platinum Level \$8,000\*

### Monthly Luncheon Sponsor (10/year)

- Opportunity to speak for 5 minutes about your company (minimum of one luncheon per year)
- Company name announced at each luncheon
- Signage (Banner, PowerPoint and Table Tents)
- 2 complimentary registrations per luncheon

### Forecast Breakfast – Platinum Level

- Table for 8 with table sign
- Logo on invitations
- Sponsor prominently displayed on banner
- Full page ad in the event program
- Logo on cover of the program
- Recognition at the event
- Listed as platinum sponsor in 2 ads in the Portland Business Journal
- Opportunity to provide marketing materials at the event
- Recognition on CREW website in conjunction with the event

### CorksCREW – Event Sponsor

- Logo on email invitation as event sponsor
- 4 complimentary registrations
- Recognition at event on signage
- Opportunity to provide marketing materials at event

### Golf Tournament Complimentary foursome

### CREW Membership (2) Includes local and national benefits (candidates must qualify)

### CREW Network Convention One complimentary registration

### Exclusive within Your Industry or Profession at this Level

### First Right of Refusal the following year if committed by Sept. 7, 2019

\* Sponsorship value \$12,650

## Gold Level \$5,000\*

### Monthly Luncheon Sponsor (10/year)

- Company Name announced at each lunch
- Signage (Banner, PowerPoint and Table Tents)
- 1 complimentary registration per luncheon

### Forecast Breakfast – Gold Level

- Table for 8 with table sign
- Logo on table tents
- Full-page ad in the event program
- Recognition at event
- Listed as gold sponsor in 2 ads in the Portland Business Journal
- Opportunity to provide marketing materials at event
- Recognition on CREW website in conjunction with the event

### CorksCREW – Catering Sponsor

- Logo on email invitation
- 2 complimentary registrations
- Recognition as catering sponsor on signage
- Opportunity to provide marketing materials at event

### Golf Tournament – 2 complimentary players

### CREW Membership (1) Includes local and national benefits (candidates must qualify)

\* Sponsorship value \$8,000

## Silver Level \$3,000\*

### Monthly Luncheon Sponsor (5/year)

- Company name announced at 5 luncheons during the year
- Signage (Banner, PowerPoint and Table Tents)
- 1 complimentary registration per luncheon sponsored

### Forecast Breakfast – Silver Level

- 4 complimentary registrations
- Logo on table tents
- Half-page ad in the event program
- Recognition at the event
- Listed as silver sponsor in 2 ads in the Portland Business Journal
- Opportunity to provide marketing materials at event
- Recognition on CREW website in conjunction with the event

### CorksCREW – Tasting Sponsor

- Logo on email invitation
- 1 complimentary registration
- Recognition as tasting sponsor on signage
- Opportunity to provide marketing materials at event

\* Sponsorship value \$6,000

## Bronze Level \$1,500\*

### Monthly Luncheon Sponsor (5/year)

- Signage (Banner, PowerPoint and Table Tents)
- 1 complimentary registration per luncheon sponsored

### Forecast Breakfast – Bronze Level

- 2 complimentary registrations
- Logo on table tents
- Quarter-page ad in event program
- Recognition at the event
- Listed as bronze sponsor in 2 ads in the Portland Business Journal
- Opportunity to provide marketing materials at the event
- Recognition on CREW website in conjunction with the event

### CorksCREW

- 1 complimentary registration

\* Sponsorship value \$2,500

## Business Partner \$1,000\*

### Monthly Luncheon Sponsor (5/year)

- Signage (Banner, PowerPoint and Table Tents)

### Forecast Breakfast – Business Partner Level

- 1 complimentary registration
- Logo on table tents
- 1/8 page ad in event program
- Listed as friend sponsor in 2 ads in the Portland Business Journal
- Opportunity to provide marketing materials at the event
- Recognition on CREW website in conjunction with the event

\* Sponsorship value \$1,250

# Summary of Benefits

	Platinum \$8,000	Gold \$5,000	Silver \$3,000	Bronze \$1,500	Bus. Partner \$1,000
<b>Monthly Lunch Sponsor</b>	10 / year	10 / year	5 / year	5 / year	5 / year
• Lunch attendees (comp)	2	1	1	1	
• Speak at 1 luncheon (5 min.)	✓				
<b>Forecast Breakfast*</b>					
• Complimentary Tickets	Table / 8	Table / 8	4	2	1
• Ad in event program	Full Page	Full Page	Half Page	1/4 Page	1/8 Page
• Logo on invitation	✓				
• Logo on program cover	✓				
<b>CorksCREW</b>					
• Sponsor level	Event	Catering	Tasting		
• Complimentary tickets	4	2	1	1	
<b>Golf Tournament</b>	Foursome	2 Players			
<b>CREW Membership</b>	2	1			
<b>Network Convention</b>	1				
<b>Industry/Profession Exclusive</b>	✓				
<b>Website</b>					
• Logo on home page	✓	✓	✓	✓	✓
• Link to company website	✓	✓	✓	✓	✓

\*Annual Sponsorship must be paid in full by 11/30/2018 to be included in the Forecast Breakfast ads and print materials.

*Being a partner of CREW for only a handful of years, this association has not only given us the opportunity to network with real estate professionals throughout the Portland area, but it has provided us a way to build lasting partnerships in the community. There is nothing quite like CREW and its commitment to having outstanding programs and networking events, while striving to advance women (and it's members) in the real estate industry. HARBRO is a proud sponsor today and plans to be in the years to come.*

*Hannah Hardy  
Account Manager, HARBRO*

*Perlo Construction is proud to be a multi-year sponsor of CREW Portland, a group that provides high caliber educational events and leadership training that are unmatched in the Portland area. Our continued sponsorship provides us with exposure to a wide array of professionals and supports our commitment to encouraging diversity within the real estate industry.*

*Elissa Looney  
Senior Manager, Special Project Groups  
Perlo Construction*