

## Upcoming Events

**CREW Connection**  
(Member Only Event)  
October 19 | 4:00 pm  
Trader Vic's

**CREW Careers**  
October 26 | Student Event  
Portland State University

**November Luncheon**  
November 10 | 11:45 am  
Topic: PSU 20-Year Plan  
Multnomah Athletic Club

**December Luncheon**  
December 8 | 11:45 am  
Topic: Habitat for Humanity  
Multnomah Athletic Club

**Forecast Breakfast**  
January 13 | 11:45 am  
Multnomah Athletic Club

**February Luncheon**  
February 9 | 11:45 am  
Multnomah Athletic Club

## Habitat for Humanity Women Build

By Tricia Rebic, Bank of the West

On Saturday, September 24th, CREW members joined the Habitat for Humanity build team for a day of fence building and wall raising on the Victoria Cottages in Gresham. When finished, the project will provide energy efficient homes for eight low-income families.

Habitat for Humanity offers homeownership opportunities to families making \$21,600 – \$43,200 (for a family of four) by selling homes at cost, making no profit, after the family contributes 500 sweat equity hours. Houses are sold below market value because of volunteer labor and donations. Families pay a 1% down payment on a 0%- interest mortgage. As the oldest Habitat for Humanity affiliate on the West Coast, and the largest in Oregon, Habitat for Humanity Portland/Metro East has served over 200 low-income families in over 30 years.



Women Build works in partnership with Habitat for Humanity Portland/Metro East to plan and build a home in partnership with a Habitat family entirely by crews of women volunteers. The Women Build program engages women of every race, age, and skill level to plan and build all aspects of a healthy and affordable home with an eligible family. Through participating in the project, women have the opportunity to gain skills and confidence by working with an all-women team of crew leaders, volunteers, and tradeswomen in a supportive and empowering building environment.

For more information, visit the web site at <http://habitatportlandmetro.org/>

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## Program Recaps

### 2011 Annual Golf Tournament Recap and Winners

CREW had a successful turnout for the 18th Annual Golf Tournament at Pumpkin Ridge on July 22nd. Results of the tournament are listed below;

**1st Place Net** - Sue Carlson, Sean Keys, John O'Neil, Mark Crandall

**2nd Place Net** - Heidi McCauley, Cindy Meek, Nancy Rogers, Elizabeth Bowman

**3rd Place Net** - Theresa DeLozier, Darris Cassidy, Rob McEachern, Julie Myles

**1st Place Gross** - Susan Glen, Dave Girt, Molly Edmunds, Brian Cable

**2nd Place Gross** - Eddie LaBerge, Joe Newman, Charlie Floberg, Matt Johnston

**3rd Place Gross** - Eric Opsahl, Duncan McDonnell, John Holmes, William Bennington.

**Putting Contest** - Cindy Meek

**Women's KP** - Nancy Heer

**Men's KP** - Dave Girt

**Women's Longest Drive** - Barbara Hobson

**Men's Longest Drive** - Charlie Floberg

A special thank you to Rich Buchco who was the winner of our live auction for Brasada Ranch Package which benefitted our 2011 CREW Charity Habitat for Humanity Women's Build program and to Sue Carlson and her team for donating their winnings back to the charity!

## CREW Leadership

### 2011 Board of Directors

#### President

**Brigitte Sutherland**, Perkins & Company  
[bsutherland@perkins-group.com](mailto:bsutherland@perkins-group.com)

#### President-Elect / National Delegate

**Theresa DeLozier**, Bank of America  
[Theresa.delozier@baml.com](mailto:Theresa.delozier@baml.com)

#### Corporate Secretary

**Lynn Beadling**, Evergreen Business Capitol  
[lynn.beadling@evergreen504.com](mailto:lynn.beadling@evergreen504.com)



CREW Portland can be found on LinkedIn!

We encourage all of our members to join and expand your reach in the Portland business community. Join today at <http://www.linkedin.com/groups?gid=2077413>.

## CREW Leadership Con't.

### Treasurer

**Kristine Pizzuti**, First American Title Ins. Co.  
kpizzuti@firstam.com

### Immediate Past President (Charity Liaison)

**Lisa Fisher**, Lisa Fisher P.C.  
lisa.fisherpc@gmail.com

### Director (Programs Liaison)

**Kathleen Buono**, Integra Realty Resources  
kbuono@irr.com

### Director (Marketing Liaison)

**Kristin Hammond**, Jones Lang LaSalle  
kristin.hammond@am.jll.com

### Director (Sponsorship Liaison)

**Shana Freimark**, Meridian Trust Real Estate Services,  
shanaf@meridiantrustre.com

### Director (Membership Liaison)

**Sue Carlson**, First Republic  
scarlson@firstrepublic.com

## 2011 Committee Chairs

### 2012 Forecast Breakfast

**Jo Economaki**, INTERVEST Mortgage  
jo.economaki@investmortgage.com

### Golf Committee

**Kristin Hammond**, Jones Lang LaSalle  
kristin.hammond@am.jll.com

### CorksCREW

**Ann Hall**, Columbia Community Bank  
annah@columbiacommunitybank.com

### Programs

**Trish Nixon**, LRS Architects  
tnixon@lrsarch.com

### Membership

**Suzanne Gallagher**, Wall Design Diva  
suzanne@walldesigndiva.com

**Rebecca Horvat**, Kidder Mathews  
rhorvat@kiddermathews.com

### Marketing

**Michelle Franceschi**, Grubb & Ellis  
michelle.franceschi@grubb-ellis.com

**Colleen Murphy**, Myhre Group Architects  
colleenm@myhregroup.com

### Sponsorship

**Peggy Neikirk**, Lawyers Title  
pneikirk@ltic.com

### CREW Careers

**Patti Moller**, First American Title Insurance  
pmoller@firstam.com

### Scholarship

**Brenda Benson**  
brenda.benson@comcast.net

### Charity

**Jan'I Earnshaw**, Chicago Title  
earnshawj@ctt.com

### Awards

**Julie Serote**, PSU Center for Real Estate  
serotej@pdx.edu

Continued on next page.

## President's Message

It's hard for me to believe that we are fast approaching the end of 2011. This is a great time to evaluate your involvement in CREW Portland. Many of the committees that plan our annual events such as the golf event or CorksCREW are already beginning 2012 planning meetings. If you currently aren't involved in a committee, now is a great time to join! Also, if you haven't done so recently, check out CREW Network's website, <https://www.crewnetwork.org>. The Member Center portion of the website contains valuable information such as CREWbiz, Career Center and whitepapers on various topics. Make the most of your CREW membership!



Brigitte Sutherland  
Perkins & Co.

## August - JELD-WEN Stadium Tour

By Jody Patton, Lawyers Title

Guest speakers Greg Holloran and Eddie La Berge with Turner Construction provided an overview of the renovation of the JELD-WEN stadium for the August CREW lunch.

This renovation of the stadium is the third in stadium history. The original building was built in 1926. The project was projected to take nine months, but under the constraints of the sports season and the necessity to have zero down time it was completed in six and a half months. This meant that crews worked on the project seven days a week with a minimum of fourteen hours a day. The Stadium successfully opened on schedule for the Timbers first game.

Of course many challenges were met to accomplish this task. Battling the rain of the winter season posed a great problem and \$30,000 was spent just on plastic to keep water off of projects. The wood that panels the new part of the stadium cost \$600,000 and was schedule to take two weeks to install. But because of the height of the roof and the weight limits of the structure underneath it, it took six weeks to complete. And because the stadium is built over Turner Creek, which had been enclosed in a six foot brick tunnel in 1936, special engineering had to be considered when placing a 400,000 pound crane in the middle of the field. As a result a temporary bridge was built to house not only the massive weight of the crane but also the other construction equipment and materials. Everything you see in the stadium had to be stored and staged in the center of the field. This includes the 800,000 pounds of sand and rubber that is under the artificial turf.

Every aspect of this project was geared for fan experience and mindful of the stadiums role as a public space for the city. As a result the field is open to the public most days and is used for a variety of sports and community events. The public areas are wrapped in art that was provided by the Portland Art Commission and tells a story starting with the history of Goose Hollow and the stadium up to the renovation. The commission paid \$600,000 for the cedar that lines the ceiling on the new side to ensure that the new side of the stadium tied in with the older side.



Again with fan experience as a primary goal, only 18,600 seats are available at this time, even though the stadium technically can hold 23,000. The limits are to ensure that the concourses, bathroom and food vendors can handle the traffic. With so much thought and effort placed in this project it is easy to see why it has been so well received by not only the Timber fans but visiting teams as well.

## Welcome New Members



**Heidi Wentworth**  
WFG...



**Jennifer Beattie**  
....



**Kate Joseph**  
Josselson & Potter



**Kate Turner**  
Advantis Credit Union



**Lashell Carrick**  
Evergreen...



**Amy Farr**  
Chicago Title

## Program Recaps Continued

### September - Industrial Lands and the UGB

By Michelle Franceschi, Grubb & Ellis

Industrial Lands, the UGB, and Everything was the focus of the September Crew lunch at the Multnomah Athletic Club. The panel consisted of Mike Wells with CB Richard Ellis, Michael Williams with Business Oregon and Ty Wyman with Dunn Carney. The panel discussed the current state of the Industrial Market, the Urban Growth Boundary (UGB) and Senate Bill 766. The bill was passed in the 2011 session and was intended to increase development on land already zoned for industrial purposes and applies statewide. The bill creates an Economic Recovery Review Council (ERRC), which has functions relating to expedited permitting for new and expanding businesses as well as a planning function for designating Regionally Significant Industrial Areas (RSIA).

The ERRC consists of the directors of the Department of Environmental Quality, Department of State Lands, DLCD (land use), Oregon Business Development, ODOT (transportation) and, in some circumstances, a local official of an impacted community. For some projects, the ERRC will be able to make decisions on state and local permits in 120 days and will have a limiting affect on appeals. ERRC can also designate RSIA's, giving the areas increased protection from commercial and residential conversion as well as expedited permitting on a local level.

The UGB was first adopted in 1979. Every five years, Metro attempts to make a decision on land supply and possible expansions of the boundary. Recently, the land expansions have been incremental and not extreme; and that pattern is expected to continue into the immediate future. The UGB has two distinct processes, the designation of Urban Reserves (areas for expansion over the next 50 years) and actual expansions of the boundary. The processes are currently overlapping in late 2011 and early 2012. The Urban Reserves will likely be settled first, followed by a UGB decision. Currently, the main focus for industrial lands is in Hillsboro around the Brookwood Road (formerly Shute Road) interchange. Metro's staff recommendation has been for a little over 300-acres for large lot industrial users in a district that has some of the largest employers in the state. Proponents of industry and the City of Hillsboro have been advocating for a larger block of land in the same area for large-lot traded sector growth.



### Member Profile

**Sierra Pearson**  
**Kennedy Restoration**

To be considered for a member profile, please send your request to [info@crew-portland.org](mailto:info@crew-portland.org).

Sierra joined the marketing team at Kennedy Restoration in March 2011. While having only been with Kennedy Restoration for six months, she wondered what it would be like marketing a company that relies on disasters for business but then realized, disasters and mishaps are going to happen, so it's good for people to know who to call in the event of an emergency.

Kennedy Restoration is a local family owned business that has been in operation for over 60 years. Kennedy employs over 70 full time employees with amazing tenure. Kennedy is a full service restoration contractor taking care of emergency repair as well as the "put back" after fire, water, smoke, and any other natural or man-made disasters. She states, "I love that our company does not cut corners or go for a 'quick fix.' With the certifications and qualifications our crews must maintain, our clients know the job will be done right the first time."

As a native Portlander, you will find her running through our gorgeous city and spending time boating on the water with her husband and two cats.

#### CREW Portland Administrators

**Karen Siegle/Diana Montgomery**

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Phone (503) 768-4299 / Fax (503) 768-4294

Email: [info@crew-portland.org](mailto:info@crew-portland.org)

## 2011 CREW Network Convention & Marketplace Recap

By Theresa DeLozier, Bank of America Merrill Lynch

The 2011 CREW Network Convention & Marketplace was held on September 14-17, 2011 in Washington, D.C. CREW Portland had the privilege of having five participants in attendance (Brigitte Sutherland/ Perkins & Company PC, Audrey Baker/ Perkins Coie, Lisa Fisher/ Lisa Fisher P.C., Theresa DeLozier/ Bank of America Merrill Lynch, and Kirsten Day/ Perkins Coie) of approximately 850 attendees. The four day convention was excellent with a wide array of speakers including Andrew Ross Sorkin author of the New York Times bestseller Too Big To Fail and Diane Swonk who is one of the most quoted economists in the financial press, she sits on several advisory committees to the Federal Reserve Board, and is one of the most sought-after economists in the world.

As always the convention offered an array of insider tours. This year tours included the historical St. Elizabeth's campus that is currently being renovated for a massive federal complex to include new headquarters for the Department of Homeland Security. The renovation includes innovative urban design and architecture, sustainability features and historic preservation. Another tour allowed participants to tour the U.S. Capital Campus. The tour was led by a historian and member of the Architect of the Capital (AOC), the builder and steward of many of the nations most iconic and indelible landmark buildings. Tour participants learned about the building history, symbolism of the architecture, as well as the history and symbolism behind the artistry (painting and sculptures) within the building.

The above highlights are just a handful of the many fantastic opportunities that are experienced at national CREW conventions. Next year we'll be visiting Chicago from October 24-27 and we'd love to have you, our CREW Portland members, join us for this enlightening experience.



## Pacific Northwest Regional Networking Convention

By Rebecca Horvat, MAI, Kidder Mathews

I decided to attend the Pacific Northwest Regional Networking Convention based on a few factors. First, I have the sole responsibility of bringing in my client base, expanding my regional network and impressing my boss. Secondly, it would obviously offer a fabulous opportunity for me, relatively new to the Portland chapter of CREW, to meet some of those faces I keep seeing at monthly luncheons and events here in Portland. Several of us decided to board the Amtrak at Union Station on a beautiful Thursday morning, and let it guide us stress-free (and with wi-fi) to our destination, a mere 10-minute cab ride to the luxurious Pan-American Hotel in downtown Seattle. Upon arrival, feeling I'd gotten to know several CREW cohorts significantly better, we convened at the Discovery Center. Upon first glance I guffawed, such a little building when so many behemoths tower over us! After an informative overview of major developer Vulcan's downtown plan (champagne in hand and apps in tummy), I realized we were standing in a small, modular structure with the sole purpose of knowledge transfer. A tutorial from a (female) development representative over a miniature model of downtown Seattle let me know



Rebecca Horvat, (Seattle Member), Brigitte Sutherland, Nancy Heer, Lisa Fisher, Theresa DeLozier

how much I, in fact, did not know about the Emerald City. Following this riveting tutelage was a guided "duck tour", where we perceived first-hand the exciting developments happening today and in the future from our perch within a World War II amphibious landing craft.

The evening finished with a beautifully catered dinner at Hotel Andra, where we canoodled with like-minded industry actives. The food and wine was plentiful, new friends even more so.

The following morning, a guided tour of the Microsoft campus, all 388 acres, was the true star of this trip. I have never before attended a national convention and was unsure of any possible benefits. After attending the regional convention, I can wholeheartedly report that as soon as I can book the plane tickets for next year's national convention in Chicago, I will. Not only expanding my knowledge and potential client base, I discovered something perhaps more profound - a heartwarming welcome from colleagues.