

Upcoming Events

February Luncheon
February 9 | 11:45 am
Multnomah Athletic Club

CREW Connection
(Member Only Event)
February 22 | 4:00 pm
Location: TBD

March Luncheon
March 8 | 11:45 am
Multnomah Athletic Club

CREW Connection
(Member Only Event)
March 28 | 4:00 pm
Location: TBD

April Luncheon
April 12 | 11:45 am
Multnomah Athletic Club

CREW Connection
(Member Only Event)
April 25 | 4:00 pm
Location: TBD

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CREW Leadership

2012 Board of Directors

President

Theresa DeLozier, Bank of America Merrill Lynch, Theresa.delozier@bamll.com

President-Elect / National Delegate

Kristin Hammond, Jones Lang LaSalle kristin.hammond@am.jll.com

Corporate Secretary (CorksCREW Liaison)

Jo Economaki, Sterling Savings Bank jo.economaki@sterlingsavings.com

CREW Committee Appreciation Lunch Recap

By Jody Patton, Lawyers Title Insurance Co.

The CREW Portland Committee Member Appreciation Luncheon was held at the Benson Hotel on November 30, 2011. The lunch was an opportunity for CREW Portland to acknowledge the hard work of the committee members who have graciously given their time over the year to ensure that CREW Portland continues to offer the events and programs that help our members grow and succeed.

And of course, the luncheon could not have been such a beautiful event without the hard work of the Membership Committee. It was a great opportunity for all who participated to reflect on the successes of 2011 and start planning another amazing year for 2012. Special thanks to Suzanne Gallagher who donated the materials for the centerpieces and to Kennedy Restoration for donating the wine for the event.



Program Recaps

October - The Transformation of Pioneer Place: Yesterday, Today and Tomorrow

By Veronica Lee, Interdent

Erika Plummer, Senior Director of Leasing for General Growth Properties, shared information on the exciting and dynamic development plans for Pioneer Place. Already known internationally as a tax-free retail destination, Pioneer Place will continue to create retail and entertainment synergies through their placement of unique and premier tenants.

Punch Bowl Social and Tory Burch are two of the exciting new tenants who will be coming to Pioneer Place. Punch Bowl Social, a Denver-based bistro and bowling alley, will occupy the entire third floor of the Pioneer Place Rotunda. This exciting concept is a perfect fit for Portland, and will feature not only bowling and dining, but also ping pong—and even marbles! Tory Burch, a women's apparel and accessories designer based out of New York, will certainly attract a lot of attention—the much sought-after brand has positioned itself as “attainable luxury”, and is a favorite among the fashionable.



Also joining the retail mix are Nike and Sephora, both of which opened in late 2011. Other changes to watch for include a re-imagined food court, tailored to Portland's unique tastes and burgeoning gourmet food cart culture, as well as a host of other restaurants.

CREW Leadership Con't.

Treasurer (Scholarship Liaison)

Kristine Pizzuti, First American Title Ins. Co.
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Immediate Past President (Charity Liaison)

Brigitte Sutherland, Perkins & Company
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Director (Marketing Liaison)

Kathleen Buono, Integra Realty Resources
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Director (Sponsorship Liaison)

Patti Moller, First American Title Ins. Co.
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Director (Membership Liaison)

Shana Freimark, Meridian Trust Real Estate Services
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Director (Programs Liaison)

Trish Nixon, LRS Architects
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2012 Committee Chairs

2012 Forecast Breakfast

Jo Economaki, Sterling Savings Bank
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Golf Committee

Lisa Fisher, Lisa Fisher PC
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CorksCREW

Karen Soll, Sperry Van Ness/Bluestone & Hockley, ksoll @svn.com

Programs

Barb Casey, Kennedy Restoration
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Membership

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Marketing

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Colleen Murphy

Sponsorship

Peggy Neikirk, Lawyers Title
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Charity

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Awards

Julie Serote, PSU Center for Real Estate
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CREW Careers & Scholarship

Tegan Schlatter, Bullivant Houser Bailey
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President's Message

Happy New Year, CREW Portland! In the spirit of starting the New Year I feel that this is an appropriate time to remind our readers why CREW is considered to be one of the few elite commercial real estate organizations.

Ahem... CREW is the only multi-disciplinary professional organization representing all sectors of the commercial real estate industry and the only association dedicated to influencing the success of the commercial real estate industry by advancing the achievements of women. CREW Network is represented in 74 major markets across the United States and Canada representing more than 8,000 members. The network provides members with access to real estate professionals that can handle every level of real estate transactions anywhere in North America.

CREW Portland provides its members with networking, professional development, and mentoring opportunities through committee involvement, chapter leadership, annual conventions, and a variety of member only social and educational events. We gather information on, and have discussions about, local cutting edge projects through our programs committee, monthly lunch programs, and industry connections. Annual fundraisers and social events include a well-regarded golf tournament, annual forecast breakfast, and the wine tasting event known as CorksCREW. CREW Portland also selects a charity to support each year. The charity for 2012 is The Shadow Project which helps close the achievement gap for children with disabilities. To learn more visit www.shadow-project.org.

I am honored to be the President of CREW Portland for 2012! The members are smart, dynamic, professionals and I look forward to another rewarding year with this worthwhile organization.



Theresa DeLozier
Bank of America
Merrill Lynch

Program Recaps Continued

November - Portland State University is a Real Estate Business

By Marisol Ricoy McAllister, Real Estate Attorney at Farleigh Wada Witt

Mark A. Gregory, Associate Vice President in Finance and Administration at Portland State University (PSU) presented at the November luncheon. Mark oversees a team responsible for facilities and planning, campus sustainability, information technology, housing and transportation and campus auxiliary business units. He is also directly engaged in PSU's real estate negotiations, development activities and sustainability initiatives. Mark's presentation made it clear that PSU runs a real estate business, with Mark at the helm.

PSU found its first home in Vanport, a city along the Columbia River built to house wartime shipyard workers in 1946. The institution survived a devastating flood in 1948 and was moved three times, ultimately residing at its current location in downtown Portland in the South Park Blocks in 1952. It became a four-year college in 1955 and became a full university in 1969.

PSU is now an urban research university encompassing 50 city blocks, eight schools, 226 degree programs, 29,000 students, including 1,700 international students from 91 countries, and 126,000 alumni. By design, PSU has no wall boundaries and is integrated with the City. With 29,000 students, the campus only has 3,700 parking spaces. Fortunately, forty percent of its students and faculty use public transportation to reach campus.

PSU owns 50 acres, with 51 buildings, including 60,000 square feet of retail space that currently has no vacancies. The university also leases 92,000 square feet of space from building owners adjacent to the school for classroom space. As the university grows, the real estate needs grow, including demands for student housing, work-force housing and additional office and classroom space. Mark's challenging role includes developing the solutions to these needs while finding the financing and maintaining PSU's goal of sustainability. Only twelve percent of the university's income comes from the State of Oregon. The rest comes from a combination of tuition and fees, entrepreneurial programs, auxiliary business, and gifts. PSU has been building partnership with private and public partners for recent projects. A visit to campus will reveal the successful Science Research and Teaching Center which recently achieved a LEED gold rating from the U.S. Green Building Council. In addition, a new residence hall, named College Station is on schedule to be completed in fall 2012. The 16-story building will include 978 beds, a fitness center, classrooms, a lecture hall and retail space.

Welcome New Members



Lindsey Chrysler
Elliott Associates, Inc.



Jennifer Eggers
Degenkolb Engineers



Erin Grodem
R&H Construction



Melissa Hayden
Security Signs



Kim Lane
Walsh Construction Co.



Cara Nolan
CBRE



Member Profile

Patti Moller
Commercial Sales Representative
First American Title Insurance Co.
National Commercial Services

To be considered for a member profile, please send your request to info@crew-portland.org.

Patti, a native of Portland Oregon, has been in the title insurance industry since 2006, first with LandAmerica/Lawyers Title Insurance and currently with First American Title Insurance Company, National Commercial Services. Patti graduated from Portland State University with a BS, Business Administration with an emphasis in Accounting. A former CPA, she started her career as an auditor at PriceWaterhouse Coopers and then went on to hold senior financial management positions at privately held and publicly traded companies in the metro area. In 1998, Patti made a significant career change and moved into recruiting, sales and business development where she served as a Division Director and Executive Recruiter for Robert Half International and Business Development Director for Jefferson Wells until moving to the title insurance industry.

In her role as Commercial Sales Representative, Patti is responsible for developing high quality relationships with key clients in the commercial real estate industry including corporations, brokers, attorneys, lenders and developers. Working with clients across the country, she has ongoing responsibility for maintaining the relationship throughout the entire sales process. Patti excels at understanding and partnering with her clients so she can anticipate and respond quickly to their needs, ensuring they receive the high quality service they deserve.

"Being an active member of CREW has been key in helping me to learn about and meet people in the commercial real estate industry, where I had no prior experience. The quality of the various programs CREW offers and the depth of the relationships I have developed have been instrumental in my growth and success over the past 5 years."

Since joining CREW, Patti has chaired the Golf committee, Career Seminar committee and served on the Membership committee. In 2008 she won CREW Member of the Year. A new member of the Board, she currently is the Director for the Sponsorship committee and is active on the Programs committee.

In her spare time Patti enjoys watching and participating in many sports, reading, horseback riding and spending time with her two, very active children, Katie (15) and Peter (9). Her daughter is a current member of the Oregon Olympic Development Program soccer team and her son is an avid football and basketball player. Patti currently serves as Secretary on the Board of Directors and Co-Chair of the annual Pearls of Hope fundraising event for Serendipity Center, a therapeutic school program that provides a unique blending of special education and mental health services.



CREW Portland can be found on LinkedIn! We encourage all of our members to join and expand your reach in the Portland business community. Join today at <http://www.linkedin.com/groups?gid=2077413>.



CREW Portland can also be found on Facebook! Check us out at www.facebook.com/CREWPortland.

Orchid Award Nominations Due February 17th

Don't miss this opportunity to nominate an outstanding woman executive for the Portland Business Journal's Annual Women of Influence Orchid Awards, Our Highest Honor of Achievement for Women in Business.

Each year, the Portland Business Journals recognizes 25 women for their business and civic contributions. Winners will be featured in their special Women of Influence publication and honored at their Women of Influence Luncheon on April 25, 2012.

From these 25 outstanding women, the PBJ will also select 1 woman in each of the following categories as our "Woman Executive of the Year".

- Woman Entrepreneur of the Year
- Woman Executive of the Year (Small/Medium Business - less than \$25 million)
- Woman Executive of the Year (Large Business - over \$25 million)
- Woman Executive of the Year (Nonprofits - not limited to 501c3 organizations)

Nominate your outstanding woman executive today by going to this link <http://www.bizjournals.com/portland/nomination/9071>.

CREW Portland Administrators
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UCREW Career Outreach

On October 26th, CREW Portland hosted its second informational career seminar for college students and working professionals looking to enter the commercial real estate industry.

The seminar was held on the Portland State University campus, with roughly 18 different careers represented by local CREW members and other professionals from the Portland business community.

The presenters found the experience to be rewarding in both giving back to the community and gaining interest for their industry.



2011 CREW Portland Award Winners



2011 Transaction of the Year Award

Presented to Autumn Rudisel, Umpqua Bank



2011 Transaction of the Year Award

Cheryl Mozinski, Fidelity National Title



2011 Annual Networking Award

Presented to Peggy Neikirk, Lawyers Title Insurance Co.



2011 Member of the Year Award

Presented to Kristin Hammond, Jones Lang LaSalle

CREW Connection Event / Trader Vics



CREW Network and CREW Foundation 2012/2013 Scholarship Applications Available

CREW Network is excited to announce they are now accepting applications for the 2012/2013 CREW Network and CREW Foundation Scholarships. CREW Network and CREW Foundation will award scholarships to women interested in pursuing a career in commercial real estate. Each scholarship recipient will also be provided with a paid internship at a commercial brokerage firm.

Scholarship Value:

The number of scholarship awards, and the specific dollar amount of each award (which will not be less than \$5,000 each) will be identified based upon the availability of scholarship funds. These scholarships are available to junior or senior level undergraduate students, and to students enrolled in graduate programs, to cover the costs of tuition and books.

Eligibility Requirements:

The applicant must be a female enrolled as a full-time student at a college or university with an accredited real estate program. Applications will also be considered if the applicant is a female enrolled as a full-time student at an accredited college or university that does not have an accredited real estate program, but where the applicant's focus of study is on any area included in the qualified fields of commercial real estate for CREW membership, and where it is the applicant's intent to pursue a career in commercial real estate.

- The applicant must be of junior or senior standing during the school year 2012-13 for undergraduate applications, or enrolled full-time in an applicable graduate program for graduate applications.
- The applicant must have maintained a minimum 3.0 GPA on a 4.0 scale.
- The scholarship is only available to citizens of the United States and Canada.

More detailed information about the scholarship requirements can be found at www.crewcareerzone.org. They will be accepting applications until 5:00 PM CDT, Friday April 27, 2012.